



Sample Letter/Email

Subject: Diaper Drive (be creative for your audience)

Insert Name(s) will host a Diaper Drive in support of Rocky Mountain Children’s Health Foundation (RMCHF), the parent organization of Mothers’ Milk Bank. They are dedicated to providing diapers and wipes to families in need throughout the Rocky Mountain region. In 2015, RMCHF gave out over 5,000 diapers to families.

Our participation will help ensure that these families have access to fresh diapers for their babies and toddlers – giving them a healthier start in life. On behalf of RMCHF and the families we will help, thank you!

Our Diaper Drive will take place insert date(s).

You can drop-off your donated diapers and wipes during this time frame at:
Insert drop off information

Add additional event details, incentives and goals (as applicable)

Why Diapers?

Low-income families actually pay a higher proportional price for diapers, as they often can't access the bulk purchases & online discounts available to wealthier families.



ONE IN THREE

American families struggle with diaper needs & do not have enough diapers for their baby.



36%

of those living in poverty run out of clean diapers for their infants & have to choose between keeping their babies healthy & keeping the lights or heat on.



Guilt & Anxiety

are often felt by mothers who are not able to provide an adequate supply of diapers for their babies, which results in an increased level of stress.



\$120

is the monthly cost of an infant using 8-10 diapers per day. Some families are forced to use one diaper per day for their babies in order to save money.