



## Success Tips for a Prosperous Diaper Drive

**Promote & Advertise** – Tell everyone you can and inform your networks by:

- creating a Facebook event page and posting on other social media sites with the hashtag #diaperdriveforRMCHF
- sending an email flyer
- including an article in a newsletter
- placing posters and printed flyers in common and visible spaces
- sharing the details on your community or company website

**Location, location, location** – Place collection sites in easily accessible and frequented areas. Being visible will increase participation.

**Make it fun** – Host a kick-off party and get participants excited to participate in the *Diaper Drive*.

**Celebrate** – Share the news about your collection outcome with participants.

