



# *Kaleidoscope* 2018

Sponsorship Opportunity

*Everchanging needs. Consistent Support. Hopeful families.*

February 24 & 25, 2018

The Ritz-Carlton, Denver

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# Who We Are

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Since 2008, **Rocky Mountain Children's Health Foundation (RMCHF)** has been providing essential services to pediatric patients and their families in need and implementing programs that improve the overall health of children in the Rocky Mountain region.

In 2017, RMCHF will provide direct assistance to nearly 5,000 pediatric patients and their families, and dozens of children with serious medical conditions will be matched with loving companion dogs. Thousands of babies in neonatal intensive care units (NICUs) will receive precious donor human milk and thousands of new parents will enroll in the new Best Start Program.

Our services are rooted in these key areas:

**The Patient & Family Assistance** program provides direct support to help cover critical non-medical expenses to families with children in the midst of long-term medical care or when an emergency occurs. Support is provided in response to each family's unique needs and may include gas, grocery or pharmacy cards, assistance with rent/mortgage or utility payments, car seats for infants whose parents can't afford one, clothing, blankets, diapers and other baby essentials. Families experience relief from stressful financial situations and also benefit from knowing our community is there when they need it most.

**The Stink Bug Project** matches well-trained, loving companion dogs with families who often face frightening challenges and tentative futures as kids fight intense illnesses. Adopting a Stink Bug dog helps distract and reduces fear and stress for patients and brings joy to their families. Finding a furry best friend during such times has proven to make a huge difference—for the entire family.

**Mothers' Milk Bank (MMB)** is the largest nonprofit milk bank in the North America and collects, tests, processes and provides donor human milk to babies across the country. Babies who receive donor human milk may be premature or have severe illnesses and need human milk to survive and thrive. In 2017, MMB will process and dispense more than 900,000 ounces of donor milk.

**The Best Start Program** was formed in 2017 with the aim to give *every baby born in Colorado the best start in life*. We believe that babies who are safe, nourished and nurtured during this time will have the best chance to flourish as toddlers and older children. In partnership with The Baby Box Co., the program was built to utilize and leverage an array of our exciting partners to ensure vital education and support is coordinated effectively and accessible to all new parents and each participant receives a free Baby Box.

# Letter from the Co-Chairs

Dear Friend,

**We won't ever forget that moment from Kaleidoscope earlier this year** - the lights dimmed and a video played introducing us to Grace and her journey battling leukemia as an eleven-year-old. Her mother, Josie, shared how she struggled with the significant increase in household expenses as she navigated Grace's many appointments and hospital stays, all while balancing a loss of income due to time off work. When Josie found help from Rocky Mountain Children's Health Foundation (RMCHF), she recalled feeling a tremendous sense of relief and comfort knowing that our community was there to support her family in their time of need. And then it happened – the lights turned on and Grace emerged singing the opening bars of “Fight Song” acapella. As she made her way to the front of the room, we were moved by what this family had been through, and honored that we had, in some small part, played a positive role in the journey of the proud and healthy young lady that stood before us. **That is the importance of Rocky Mountain Children's Health Foundation and the magic of Kaleidoscope.**



**“The help was a huge blessing. If I didn't have the gas cards, Grace was not going to make it to treatment - it was either my kids go to school or Grace goes to the hospital. With the gas cards, I was able to do both. That could not have happened without the generosity of the donors.” - Josie, mother of patient Grace**

When you peer into a kaleidoscope, the patterns you see will never be the same, which is representative of the pediatric patients we support. The reality of each child's illness, injury or birth condition is never the same, nor is the circumstance or the need of the family who is trying to focus, completely and wholly, on the well-being of their child. For 10 years, RMCHF has provided flexible support to thousands of families – each of whom needed a unique mix of financial support and resources. We can be adaptable with our support because generous community partners like you make it possible.

On behalf of RMCHF, we invite you to join us as a sponsor for Kaleidoscope 2018 —a memorable weekend of luxury, relaxation and inspiration to be held at The Ritz-Carlton, Denver on February 24 & 25, 2018. This event will be a celebration of the past 10 years and a chance to dream of what we'll create together in the next 10 years!

Kaleidoscope has raised over \$1.5 million in its history and now you have an opportunity to join our generous sponsors to make a difference while enjoying an unforgettable celebration with delicious food, delectable wine, dancing and friendship.

Enclosed you will find details regarding sponsorship opportunities, and either one of us or any member of the RMCHF team will be happy to speak with you about designing a meaningful experience that best meets your needs and to confirm your participation.

On behalf of the RMCHF Board of Directors, team and especially the kids and families served, we thank you for your consideration in becoming a part of this remarkable event. We hope to see you at Kaleidoscope 2018!

Sincerely,



*Sarah Treadway*

Sarah Treadway  
2018 Kaleidoscope Co-Chair  
President / Co-CEO  
Stout Street Hospitality/Magnolia Hotels



*Taylor Kirkpatrick*

Taylor Kirkpatrick  
2018 Kaleidoscope Co-Chair  
President & CEO  
Babson Farms



Please join Rocky Mountain Children's Health Foundation at

# *Kaleidoscope 2018*

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February 24 & 25, 2018  
The Ritz-Carlton, Denver

Pampering Spa Packages  
Specialty Wine Tasting  
Exclusive Cocktail Reception  
Delicious Five-Course Dinner  
Inspirational Program & Auction  
Speakeasy Lounge & DJ Dance After-Parties  
Luxurious Overnight Accommodations  
Sunday Champagne Brunch















Benefitting pediatric patients and their families in the Rocky Mountain region.



# Sponsorship Opportunities

To join us as a sponsor at the Diamond, Emerald or Ruby level, click here.

To join us as a sponsor at the Sapphire, Topaz or Pearl level, click here.

	<b>Diamond</b> \$50,000	<b>Emerald</b> \$35,000	<b>Ruby</b> \$25,000	<b>Sapphire</b> \$10,000	<b>Topaz</b> \$5,000	<b>Pearl</b> \$2,500
Executive Round-Trip Car Service						
Luxury Ritz-Carlton Overnight Accommodations						
Club Level One-Bedroom Suites						
One-Bedroom Suites						
Deluxe City-View Rooms						
Deluxe Rooms						
Complimentary Valet Parking						
Personal Concierge at Ritz-Carlton						
Invitation to Wine Tasting & Cocktail Reception						
Podium Appearance						
Recognition in Live, Print & Electronic Event Materials						
Exclusive Presenting Sponsor Logo Placement						
Esteemed Sponsor Logo Placement						
Esteemed Recognition in All Materials						
Honored Recognition in Select Materials						
Name Recognition in Select Materials						
Five-Course Gourmet Dinner						
Two Tables for up to 16 Guests						
One Table for up to Eight Guests						
Seating for Four Guests						
Seating for Two Guests						
Featured Local Chef Tableside Visit						
Invitation to Post-Dinner Speakeasy Lounge & DJ Dance Parties						
Luxury Spa Credit						
\$250 Credit						
\$150 Credit						
\$75 Credit						
Sunday Champagne Brunch In-Room or at ELWAY'S Downtown						
Special Post-Event Kaleidoscope Gift						

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# Past Sponsors

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Every year, community partners come together to impact the lives of our families as sponsors of Kaleidoscope and these generous partners have helped raise more than \$1.5 million.

## Sustaining Impact Partners

*Committed to \$5,000 or more a year for three years*

Born to Build Foundation  
CarePoint, P.C.  
Cherry Creek Shopping Center  
CIGNA  
Colorado Business Bank  
Mr. Craig & Mrs. Rebecca Kinard  
DaVita Healthcare Partners  
Diversified Radiology of Colorado, P.C.  
E Light Electric Services  
Executive Forum  
HBB Foundation

HCP, Inc.  
HealthONE  
Layton Construction  
Mr. Marc & Mrs. Luanne Williams  
Mednax  
Noble Energy, Inc.  
Saunders Construction  
US Anesthesia Partners - Colorado  
Dr. Reginald & Mrs. Faye Washington  
We Can Do Foundation

## Impact Partners

*Supported with \$5,000 and above in any year*

All Commercial Floors, Inc.  
Anton Collins Mitchell LLP  
Arthur J. Gallagher & Co.  
Bessemer Trust  
Bovis Lend Lease, Inc.  
Mr. Brandon & Mrs. Wendy Johnson  
Brownstein Hyatt Farber Schreck, LLP  
Calcon Constructors, Inc.  
Cheyenne Capital, LP  
Children's Eye Physicians  
Chipman Glasser, LLC  
Davis Graham & Stubbs LLP  
Davis Partnership Architects  
Denny Elwell  
Denver Broncos  
Denver Clinic for Extremities  
Eddie Merlot's  
Emergenetics International  
FirstBank  
Harmon, Inc.  
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Mr. Eula & Mrs. Janet Adams  
Mr. Jeff & Ms. Susan Thackeray  
Mr. Leo & Mrs. Susan Kiely  
Johnson Financial Group  
JustRight Surgical  
Kaiser Permanente Colorado  
Mr. Jim & Mrs. Kathleen Potter  
Mr. Keith & Mrs. Sarah Miller  
Mr. Kent & Ms. Sara Thompson  
Mr. Matthew Turner

Mr. John Fitzgerald & Ms. Maureen Tarrant-Fitzgerald  
Meadow Gold  
Medical Center of Aurora  
Medical Executive Management Corporation  
Mr. Mike & Mrs. Mary Pat McCurdie  
North Suburban Medical Center  
Ovation Giving Fund  
Palisade Partners, Inc.  
Perkins & Will  
Polsinelli  
Presbyterian/St. Luke's Medical Center  
Radiology Imaging Associates  
Richard & Mary Pat McCormick Charitable Trust  
Dr. Robert Tyson & Mrs. Susan Russell-Tyson  
Rose Medical Center  
Mr. Shea & Mrs. Sarah Treadway  
Sky Ridge Medical Center  
Snell & Wilmer  
Stadium Management Company, LLC  
Dr. Steven & Mrs. Janet Leonard  
Dr. Steven & Mrs. Susan Rothenberg  
Stout Street Hospitality  
Swedish Medical Center  
Mr. Taylor & Mrs. Molly Kirkpatrick  
UniPath Pathologists  
Unum Group  
Urban Market Partners, LLC  
Mr. Vijay & Ms. Shiraz Kotte  
Wells Fargo Bank, N.A.  
White Lodging Services Corporation